

# Julius Aleksa

## PROFESSIONAL SUMMARY

A final-year BA (Hons) Creative Media student, designer and entrepreneur seeking a position in digital design to utilise the concept development, communication and visualisation skills established through previous employment and business practices. Successfully manages study, work and business commitments thereby demonstrating enthusiasm, creativeness and ability to work under pressure.

## WORK HISTORY

**CEO & Creative Director**, 12/2021 - Current.  
Off The Cards Ltd, London.

- Established start-up e-commerce company, including strategic planning, market analysis and product development.
- Ensuring company's daily operations and key projects developed and implemented in a timely and cost-effective manner.
- Developing art and design concepts.
- Designing graphics for websites, logos and promotions for marketing purposes.
- Preserving the branding standards of assigned accounts.

**Content Design Executive**, 01/2021 - Current.  
SusThingsOut (Digital Magazine), Worcester.

- Took concepts and produced design mockups and prototypes to strengthen designs, enhance user experiences and improve site interactions.
- Spearheaded production of page content such as visuals and text copy to meet project specifications.
- Edited and sourced images and videos using Adobe After Effects and Adobe Illustrator.
- Took and edited photographs to use in digital publications, websites and social media.

**Senior bartender**, 06/2021 - Current.  
The Courtyard, Worcester.

**Bar Staff Member**, 09/2020 - 06/2021.  
Tramps Nightclub, Worcester.

- Engaged with guests to create positive rapport, encouraging loyalty and repeat visits.
- Maintained in-depth bar and menu item knowledge, providing expert recommendations to suit guest taste.
- Prepared mixed drinks and poured wine, beer and non-alcoholic beverages within target service timeframe.
- Collected cash payments, processed and provided correct change and receipts using Point Of Sale (POS) systems.
- Performed bar closing duties, thoroughly cleaning, sanitising and replenishing stock.
- Provided training and support of new staff.

**Warehouse Operative**, 06/2020 - 09/2020  
Amazon, DWR1 Drotwich.

- Accurately collected goods from various warehouse locations, working with precision and care to minimise order errors.
- Performed all duties safely and efficiently, in line with safety rules for best working practices.
- Minimised product damage, ensuring goods were correctly handled and stored to task specifications.

## SKILLS

- Project Management
- Business Management
- Complex Problem Solving
- Visual Communication
- Corporate Identity Branding
- Forkflow Planning
- Illustration
- 3D Visualisation
- Typography
- Game Design
- Web Design

## EDUCATION

**Bachelor of Arts,**  
Creative Media BA (Hons),  
Expected in 05/2022  
University of Worcester.

**Certificate of higher Education,**  
General, 06/2019  
Rokai Gymnasium - Kaunas

## CONTACTS

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